

FOR IMMEDIATE RELEASE

Tiercel Technology Corp.

## **TIERCEL TECHNOLOGY CORP. ACQUIRES PARIS EQUIPMENT MANUFACTURING LTD**

Princeton, Ontario, December 17, 2012

Tiercel Technology Corp. is pleased to announce the acquisition of Paris Equipment Manufacturing Ltd., of Paris Ontario.

Since 1998, Paris Equipment Manufacturing Ltd (PEML) has been a recognized leader in the design and manufacturing of Outdoor Site Furnishings, Outdoor Fitness Equipment and modular Skateparks in North America.

“This is a really exciting time for Paris Equipment. The acquisition of PEML by Tiercel Technology will enable Paris to expand its markets and product offering through the use of Tiercel’s vast manufacturing and electrical design capabilities as well as leveraging the markets of the other Tiercel products” said Andrew Crawley, Vice President of Sales, PEML.

“The acquisition of Paris Equipment fits well with our strategy to acquire leading Canadian brands” states Bruce Seeley, President of Tiercel Technology Corp. “Paris Equipment Manufacturing Ltd will complement the existing SnowBear<sup>®</sup> and Secondwind<sup>®</sup> brands of Tiercel Technology Corp. enabling Tiercel to offer a full range of products to its customers worldwide.”

Ken Crawley, President of PEML, stated: “Almost exactly 15 years since the company was formed, it is particularly satisfying to me to see the company strengthened by the Tiercel Technology acquisition and facing a bright and exciting future”.

### **About Tiercel Technology Corp.**

Tiercel Technology Corp. is the corporate entity of several manufacturing assets and branded products in Southern Ontario and the United States, with a focus on manufacturing technologies. Tiercel has a broad manufacturing and marketing background and has a keen interest in Strong Canadian brands which are predominantly mechanical in nature. Tiercel through, its Automated Assembly Division, targets to contract manufacture technology based products in the fields of medical imaging, pharmaceutical dispensing, Robotics, digital imagining, digital media delivery devices, and laboratory automation. Find Tiercel Technology Corp at [www.tierceltechnology.com](http://www.tierceltechnology.com)

### **About Paris Equipment Manufacturing Ltd.**

Based in Princeton Ontario, Paris Equipment Manufacturing Ltd is a leader in the design and manufacturing of outdoor Site Furnishings, Outdoor Fitness equipment and modular Skateparks. Find out more about Paris Equipment Manufacturing Ltd at [www.PEML.com](http://www.PEML.com)

For further information, please email us at [info@tierceltechnology.com](mailto:info@tierceltechnology.com)

Bruce Seeley  
[bseeley@tierceltechnology.com](mailto:bseeley@tierceltechnology.com)  
519-458-4882